



Do you want higher visibility in the intercultural industry?

Do you want to advertise your products and services to professionals in the field and outside the field? Do you want to attract customers and clients from a range of industries and countries?

If your answer is YES, consider a sponsorship at the 2021 SIETAR Europa Virtual Institute!

The SIETAR Europa Virtual Institute is a global dialogue on racism, inclusion and intersectionality.

The Virtual Institute will explore Anti-Racism, Inclusion, and Intersectionality: From cutting-edge research to best practice through the lens of our core pillars, education, training and research. There is widespread agreement that anti-racism, inclusion and intersectionality are in high demand in the field of corporate training.

During the Institute, participants will delve into the latest research in Diversity, Equity and Inclusion training and explore how to implement innovative and effective training strategies in today's rapidly changing corporate world.

The Institute offers **three Master Classes** featuring educators, researchers, and training practitioners who are on the cutting edge of research and best practices in their fields. Each Master Class will include three sessions for participants to learn with their peers and guest experts and integrate their learning into their work.

- Session 1-Research: In this session, guest experts will share their research and its implications.
- Session 2-Practice: In this session, guest experts will share best practices.
- Session 3-Future Implications: In this session, this Master Class cohort will work with a facilitator to discuss and consider the future implications of their learning.

SIETAR Europa has been organising the most important Congress in the field of interculturality since 1991.

This new SIETAR Europa Virtual Institute will fill the gap left by rescheduling of the 2021 Congress and will be attended by intercultural professionals from around the globe.

It will also involve a number of plenary events as well as virtual networking and social activities. An Art film festival will also be included in the programme.

It will be held online.

Participants from all over the world, from many different industries, with many different backgrounds, will focus on Anti-Racism, Inclusion, and Intersectionality: From cutting-edge research to best practice .The SIETAR Europa Virtual Institute provides a great scenario for companies and individuals interested in promoting their services and products, along with achieving visibility and notoriety between the professionals in the field of intercultural communication.

There are several sponsorship possibilities available to suit all kinds of budgets, please find them by scrolling this page.

If you have further questions, don't hesitate to contact sponsors@sietareu.org

Packages and Pricing

We invite you to have a look at the various packages below: **we distinguish between**

- **Virtual Institute sponsor and**
- **Virtual Institute advertisement**

Once you have decided on your preferred package, please confirm your selection with our Sponsorship Team via sponsors@sietareu.org

Being a Virtual Institute Sponsor – what is in for you?

A **Virtual Institute Sponsorship** is the opportunity to showcase your organization, feature and/or sell your products and services. Publicity in the SIETAR Europa Virtual Institute programme, a link on SIETAR Europa's website, and announcements at events will ensure a truly memorable opportunity to make new contacts, clients, colleagues, and the intercultural community aware of your organisation and its mission.

SIETAR Europa depends upon contributions from its valued sponsors in order to offer its programme to a wide variety of participants at a reasonable cost.

Virtual Institute Sponsorship Levels

*After you send in your sponsorship payment, SIETAR Europa will send you a link to register the attendees for the virtual institute according to your sponsorship.

Virtual Institute **exhibitors have the opportunity to showcase their products and services. The exhibition space is available from Friday 3rd of September until closing on Friday 24 of September 2021

The exhibitors' area will be on Woora Gallery.

Become a sponsor of the 2021 SIETAR Europa Virtual Institute!

Platinum 1500 €	Gold 1000 €	Silver 500 €	Bronze 300 €
<u>Sign Up!</u>			

Virtual Institute Advertisements – what is in for you?

SIETAR Europa Virtual Institute offers you a chance to acquaint all Virtual Institute participants with your company or organisation **by advertising** in the virtual Institute programme. This is an effective way to reach this audience as advertisements are spread throughout the programme.

Advertising Opportunities in the Virtual Institute programme booklet (A4):

	Member Rates	Non-Member Rates
Full Page	175,00 Euro	275,00 Euro
Half Page	100,00 Euro	150,00 Euro
Quarter Page	25,00 Euro	50,00 Euro
Business Card Size	30,00 Euro	75,00 Euro

Check out the SIETAR Europa Virtual Institute Catalog 2021 Online:

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